# Project **Catalyst**

## Launch Guide

# Fund13

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CARDANO

# **Fund13** Launch Guide

Welcome to Project Catalyst. We're glad you're considering becoming a part of the world's largest decentralized innovation platform. This guide will tell you everything you need to know about Fund13 and how you can participate. But first things first:

## What is Project Catalyst?

Introducing Project Catalyst, Cardano's revolutionary innovation engine and one of the world's largest decentralized grant funds. Project Catalyst propels collaborative innovation to new heights and fuels Cardano ecosystem expansion by connecting people with groundbreaking ideas to a funding source, collaborating with and voted for by the Cardano community, and spearheaded by the Cardano treasury.

## Why collaborate to innovate?

Over twelve funds, the Catalyst team and Cardano community have been dedicating their energy to crafting distributed decision making for innovation systems that empower people to make their voices heard. But you might be wondering, "Why go through all this effort? What's in it for us?"

- **Distributed research and development:** By putting power in the hands of the Catalyst community, the creation, improvement, and implementation of ideas can happen more efficiently than traditional incubation methods.

- **Decentralized team building:** Innovation thrives in great teams, and many of our most impactful projects have resulted from individuals collaborating together. By providing a platform for like-minded innovators to connect and create together, Catalyst is an environment where groundbreaking opportunities can flourish.

- **Group refinement and execution:** When the community gets involved and offers valuable feedback, we've noticed a significant boost in the quality of proposals and projects. Collective accountability and constructive criticism from our diverse contributors helps fine-tune and enhance the projects Catalyst supports.

So, why do we do it? The answer is simple: by working together, we're building a more inclusive, efficient, and innovative future for all. Your voice matters, and we're here to help you make it heard.

## How does Project Catalyst work?

- **Innovation:** Proposals are put forward under one of the Project Catalyst Categories. Brainstorming leads to conceptualization, community feedback, and then finalized proposals.

- **Governance:** Participants register to vote on the proposals they wish to see funded. A tally occurs once the voting period ends before verifiable results are shared.

- **Execution:** Funded projects receive grants to reach each milestone. Project teams provide updates when each milestone is hit while the community verifies evidence of milestone achievements to ensure everything goes to plan.

## How can I participate?

- **Proposing:** Propose new ideas for a shot at being selected for funding.

- **Reviewing:** Provide opinions and help guide voters through submitted proposals.

- **Voting:** Decide on the future of Cardano by deciding which proposals receive funding.

- **Onboarding & Tracking:** The community helps the selected Projects through the onboarding process and subsequent deliverables review.

# Introducing **Fund13**

Fund13 begins on Sep 25, and voting starts on Nov 28, and we want you to be a part of it. Proposal submissions open on Sep 26. The general deadline for proposal submission is Oct 10 at 11:00 AM UTC for all categories except Cardano Partners with submission deadline set on Nov 7 end of day UTC instead. The fund will contain a total of ₳50,000,000 to boost Cardano ecosystem.

## What's key?

In Fund13, proposals are sorted into three dynamic categories: Cardano Use Cases, Cardano Open, and Cardano Partners. Each designed to spark groundbreaking innovation on Cardano. Fund13 also levels up voter participation, meaning ada-holders need a minimum of ₳25 to cast votes to the time of the snapshot, instead of the ₳450 instituted since Fund4 opening the door for more voices than ever.

Project Participants may only lead or co-propose a maximum of 6 Catalyst proposals across all categories. If more than six are submitted, only the first six published entries will be eligible for funding and the remainder will be archived.

Project Participants must not be party to or be directly involved in any active projects funded in Fund9 or prior. Any such outstanding projects must be successfully completed by following the **project close-out procedures** before the start of the Community Review stage.

Project Participants with active projects funded in Fund10 and Fund11 are only eligible to submit to Fund13 if each active project has submitted and approved at least one Proof of Achievement in the last six months preceding end of Fund13 submission period.

Leftover funding will only consider projects that have a maximum of one funded entry in Fund13 and exclude 'Cardano Use Cases: Product' and both 'Cardano Partners' categories.

For all categories, voting in Fund13 will be a Yes/Abstain mechanic. **Voting power threshold is lowered** from ₳450 **to only ₳25** to help widen the voting opportunities.

For full rundown of the guidelines, please refer to additional resources listed on **docs.projectcatalyst.io** knowledge base.

# Fund13 Categories

In Fund13, proposal submissions are organized into streamlined categories and a track-based approach.

Applicants will submit proposals into one of three categories: Cardano Use cases, Cardano Open, and Cardano Partners.

## Cardano Use Cases

The total category **budget is ₳13,500,000**, divided equally into two funding tracks. Proposal submissions should answer one of the following:

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Cardano Use Cases

### Concept    up to ₳150k          ₳5,000,000 Budget

Concept will accept early stage ideas to deliver proof of concept, design research and basic prototyping through to MVP for innovative Cardano-based products, services, and business models.

Submissions that are building new features to existing prototypes must include evidence of prototyping in an early stage of development.

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Cardano use cases

### Product    up to ₳500k          ₳8,500,000 Budget

Product is for established blockchain projects and teams looking to enhance existing applications and propositions by significantly extending current features and capabilities. The project must be for the benefit of the Cardano ecosystem and drive adoption and growth of transactions.

Applications must include evidence of a working product in a mature state and has either already deployed on Cardano or will be achieved using Cardano as the result of the proposal.

## Cardano Open

The total category **budget is ₳13,000,000**, divided into two funding tracks. Technical proposals should be submitted to the Cardano Open: Developers track. Non-technical proposals should be submitted to the Cardano Open: Ecosystem track.

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Cardano Open

### Developers    up to ₳200k          ₳8,000,000 Budget

Developers that support development of open source technology, centered around improving the Cardano developer experience and creating developer-friendly tooling that streamlines an integrated development environment.

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Cardano Open

### Ecosystem    up to ₳100k          ₳5,000,000 Budget

Ecosystem helps drive ecosystem growth and education to onboard more Cardano users though a broad range of marketing, education, Cardano governance, and regional community building initiatives.

## Cardano Partners

The total category **budget is ₳20,000,000** accepting grant funding proposals to ignite partnerships and adoption for Cardano with leaders of industry.

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Cardano Partners

### Enterprise R&D          ₳15,000,000 Budget
₳500k - ₳2M

Enterprise R&D will fuel the fly-wheels of innovation to ignite premium R&D projects that benefit Cardano in partnership with exceptionally well-recognised leaders of industry.

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Cardano Partners

### Growth & Acceleration          ₳5,000,000 Budget
₳500k - ₳2M

Growth & Acceleration will fuel adoption by igniting premium advertising or venture building partnerships that benefit Cardano with Tier-1 marketing and accelerator leaders of industry.

## 📅 Key Dates

**Please note:** Given the dynamic nature of Project Catalyst, the following dates may change as the fund progresses. If this is the case, we will notify the community via our announcement channels on Discord and Telegram.

**Sep 25th, 2024 · 17:00 UTC**
Fund13 launches at Town Hall #176

**Sep 26th, 2024 · daytime UTC**
Proposal submissions are open for two weeks, during which proposers can submit draft ideas

**Oct 3rd, 2024 · daytime UTC**
Start of the Community Reviewers' registration, which ends on Oct 20th before End of Day

**Oct 10th, 2024 · 11:00 UTC**
Deadline for proposal submission and then 6 days to finalize proposals based upon community feedback

**Oct 16th, 2024 · 11:00 UTC**
Deadline to finalize proposals

**Oct 23rd, 2024 · daytime UTC**
Start of Community Review stage

**Nov 7th, 2024 - end of day UTC**
Deadline to submit Cardano Partners proposals

**Nov 20th,  2024 · 21:45 UTC**
Voter registration deadline (epoch boundary 522/533)

**Nov 28th, 2024 · 12:00 UTC**
Fund13 voting begins, ending on Dec 12th, 11:00 UTC

**Week of Dec 16th, 2024**
Fund13 selected proposals announced

**January 2025**
Onboarding of Fund12 funded proposals starts

## 👤 How to get involved

There are many ways to get involved with Project Catalyst, and we want as many ada holders to participate as possible. To become a part of the Project Catalyst community, all you have to do is make an account on the **Catalyst collaboration platform**.

Once you become a part of the Catalyst community, you can participate in discussions, suggest new challenges, share your opinions, and vote. You can also respond to challenges by building a team and launching a bid.

General deadline for final proposal submission is Oct 10th, 2024 by 11:00 UTC.

### Where to find Project Catalyst?

💡 **To submit a Proposal:**
cardano.ideascale.com

🌀 **For all things Catalyst:**
projectcatalyst.io

✈ **For Announcements only:**
t.me/cardanocatalyst

✉ **Please subscribe to the Catalyst mailing list:**
bit.ly/ProjCatNews

𝕏 **Follow us on twitter:**
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# Join the world's largest Decentralized Innovation Fund and become a part of the Project Catalyst Community!