



CATALYST

projectcatalyst.io



Project
Catalyst



CARDANO



Launch Guide

Fund10

Fund10 Launch Guide

Welcome to the relaunch of Project Catalyst with **Fund10**. We're glad you're considering becoming a part of the world's largest decentralized innovation platform. This guide will tell you everything you need to know about Fund10 and how you can participate. But first things first:

What is Project Catalyst?

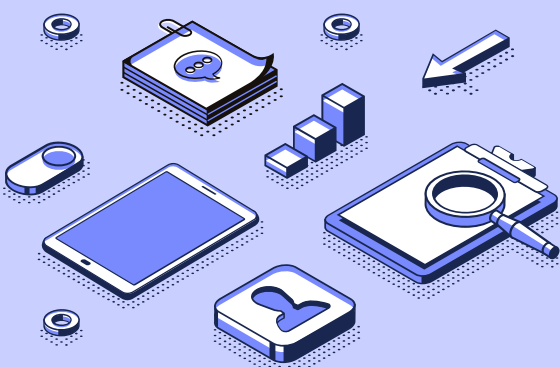
Introducing Project Catalyst, Cardano's revolutionary innovation engine and one of the world's most significant decentralized grant funds. **Project Catalyst propels collaborative innovation to new heights and fuels Cardano ecosystem expansion by connecting people with groundbreaking ideas** to a funding source, collaborating with and voted for by the Cardano community, and spearheaded by the Cardano treasury.



Why collaborate to innovate?

Over the last nine funds, the Catalyst team has put great effort into creating systems that allow everyone to have their voice. But why do it? What advantages?

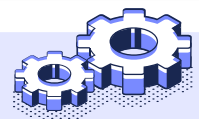
- **Distributed research and development.** By empowering our community, we can build things better, faster, and cheaper than top-down organizations.
- **Decentralized team building.** Great innovation comes from great teams. Many of our most impactful projects come from teams who met while becoming a part of Project Catalyst.
- **Group refinement and execution.** We see a significant improvement in the quality of proposals after the community weighs in with their constructive criticism.



How does Project Catalyst work?

- **Innovation:** Each participant responds to community-generated challenges with their ideas during this phase. Brainstorming leads to conceptualization, community feedback, and then finalized proposals.
- **Governance:** Participants register to vote on the proposals they wish to see funded. A tally occurs once the voting period ends before verifiable results are shared.
- **Execution:** Approved projects receive funding to reach each milestone. Project teams provide regular monthly updates, and evidence of milestone achievements is verified by the community to ensure everything goes according to plan.

How Can I Participate?



- **Proposers:** Propose new ideas for a shot at winning funding.
- **Community Reviewers:** Provide opinions and help guide voters through submitted proposals.
- **Challenge Teams:** Maximize impact by framing problems and defining success.
- **Voters:** Decide on the future of Cardano by deciding which proposals receive funding.

Introducing Fund10

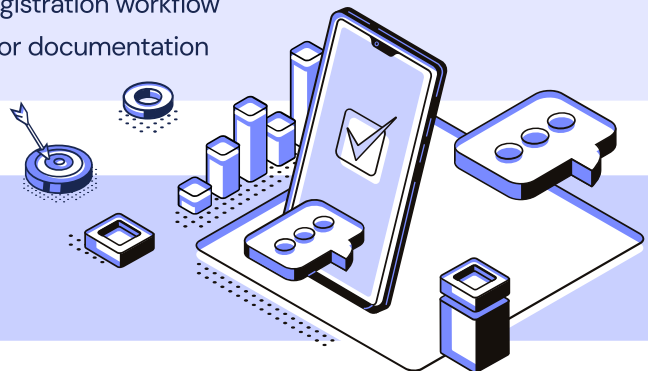
Fund10 begins on June 21st, and voting starts on August 31st, and we want you to be a part of it. Below is a list of challenges alongside the amount of funding available for proposers. **Proposal submissions open on June 22nd. The deadline for proposal submission is July 13th at 11:00 UTC.** The fund will contain a total of £50,000,000.

What's new?

In addition to the 'Catalyst Open' proposal category, Fund10 also introduces two other new proposal categories,, **Catalyst Fund Operations** and **Catalyst Systems improvements**, which represent some of the most important decisions for the community to make. Fund10 will also include:

- **Milestone based funding** – introducing community-verified 'Proof of achievement' that enhances project transparency and accountability
- **Community Review stage** – introducing new community reviewer levels and incentives
- **Catalyst continuous testnet** – enabling new features and advances to be demonstrated and tested by community in parallel to active funding rounds
- **Minimum / maximum limits** – minimum £15,000 over a maximum 12 months project length
- **Voting app improvements** – improving the voter registration workflow
- **Updates to ProjectCatalyst.io** – including an area for documentation

Fund10 Challenges



Development & Infrastructure

£8,685,600

What research, tools or software can improve the developer ecosystem or infrastructure to make it easier to build and scale on the Cardano blockchain?

There is a need for high quality resources, standards, tools, scripts, libraries and SDKs for developers and operators to use to make it easier to develop projects on Cardano and operate the network

Atala PRISM: Launch Ecosystem

£3,158,400

Can we bring together stakeholders to accelerate adoption and product-market-fit??

Establishing a representative stakeholders working group for a decentralized ecosystem speeds up learning and building the right solutions. We must solve the business coordination and stakeholder challenge in parallel with the technology implementation effort.

Startups & Onboarding for Students

£394,800

How can we support student blockchain startups through Catalyst? And how can I increase the number of student Catalyst proposers and blockchain engineers?

Student entrepreneurs lack the resources needed to startup. And Cardano ecosystem also requires young Catalyst proposers and engineers. This challenge will support student blockchain startups and onboarding to the community.

SPO Tools & Community Projects

£4,737,600

How can we support effective and impactful projects and initiatives to build and support the SPO Ecosystem and Community?

SPOs play a crucial role in the Cardano Ecosystem. This challenge incentivizes the building of SPO based Projects on Cardano by creating a space where SPO-related ideas and experiments can be born.

Products & Integrations

£9,080,400

What products and integrations can be developed or improved that will offer more use cases to the Cardano ecosystem that are high impact and drive more adoption?

Cardano needs a thriving ecosystem of different products and integrations for the community to use. The more interesting and useful the products and integrations are in the ecosystem the more reasons people have to interact with the Cardano blockchain helping drive more adoption, feedback and further innovation.

dRep improvement and onboarding

£394,800

How do you achieve "(1) diverse and many dRep participation + (2) easy and proper voter delegation?"

Without diverse and many dRep participation could become centralized. Without easy and proper voter delegation could become dysfunctional.

DAOs <3 Cardano

£3,158,400

How can we make Cardano the go-to choice for building DAOs? What tools can we provide to enable effective DAO's Creation & Operation?

Currently if a DAO wants to setup their DAO infrastructure, the current options are all based on, mostly, the Ethereum blockchain. Cardano needs similar tools that offer superior features to those offered on other chains.

Building on NMKR

£394,800

How can we make the Cardano NFT ecosystem more accessible by creating tools that implement the NMKR Dev API?

This challenge is about empowering projects to further advance the NFT Ecosystem on Cardano by creating tools that integrate the NMKR Studio API.

Catalyst Open

£1,400,000

What nascent ideas need foundational research before their development begins? How do we create a space for ideas and projects that do not fit any of the other current Challenges? Catalyst Open also focused on support for the open-source ecosystem.

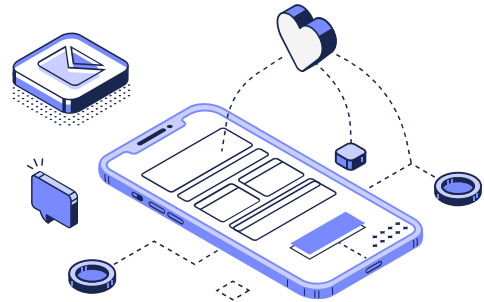
Catalyst Open is open to small, short term proposals, requesting a maximum of £75,000 for projects of up to 6 months duration, for any industry, use-case, technical innovation, or non-technical project that leverages Cardano.

OSDE: Open Source Dev Ecosystem

£3,158,400

Can we build a community-owned Open-Source Ecosystem that's commercially viable to drive growth, increase opportunities, and increase project visibility for the whole Cardano Community?

The OSDE challenge aims to provide a stream of resources to teams that want to develop their projects and contribute back to the community by sharing part of their efforts in terms of open source projects, open-source frameworks, and accessible knowledge.



Developer Ecosystem - The Evolution

£6,316,800

How do we equip and support developers with tools and working infrastructure? How do we make Cardano their first choice when it comes to building dApps, innovating and collaborating?

Beyond tools and infrastructure, we need to nurture a growing developer community with incentives for ambitious infrastructure projects.

Catalyst Fund Operations

£2,140,000

Catalyst and the community requires stability and certainty that innovation funding is available. This category will accept proposals for the ongoing operations and maintenance of Catalyst fund administration.

This category will be awarded to only one successful service provider to provide Catalyst Fund Administration services. The successful service provider is expected to be up and running by October 2023.

Catalyst Systems improvements

£3,570,000

What research and development is required to advance the state of the art of Catalyst and allow the Catalyst Fund Administrator to serve the community's needs better?

All proposed improvements would ONLY get deployed to production in Project Catalyst after the community has had sufficient opportunity to test and evaluate the final proposal implementation. All proposals must detail how this will be achieved.

Key Dates



Please note: Given the dynamic nature of Project Catalyst, the following dates may change as the fund progresses. If this is the case, we will notify the community via our announcement channels on Discord and Telegram.

June 21st 2023 · 17:00 UTC

Fund10 launches at [Town Hall #131](#).

June 22nd 2023 · 11:00 UTC

Proposal submissions are open for three weeks, during which proposers can submit draft ideas. The deadline for proposal submission is on July 13th at 11:00 UTC.

June 29th 2023 · 11:00 UTC

The start of the Community Reviewer's registration, ending on the 17th of July at 11:00 UTC.

July 13th 2023 · 11:00 UTC

The deadline for proposal submission and the beginning of a four-day period where proposers can finalize their proposals based upon the structured feedback from the Community.

July 17th 2023 · 11:00 UTC

Deadline to finalize proposals and the deadline for community reviewers' registration.

August 18th 2023 · 21:00 UTC

Fund voting registration deadline (voter registration deadline).

August 31st 2023 · 11:00 UTC

Fund10 voting begins.

September 21st 2023

Fund10 selected proposals announced.



How to get involved



There are many ways to get involved with Project Catalyst, and we want as many ada holders to participate as possible. To become a part of the Project Catalyst community, all you have to do is make an account on the [collaboration platform](#).

Once you become a part of the Catalyst community, you can participate in discussions, suggest new challenges, share your opinions, and vote. You can also respond to challenges by building a team and launching a bid.

The deadline for final proposal submission is July 13th at 11:00 UTC.

Where to find Project Catalyst?



To submit a Proposal:

<http://cardano.ideascale.com>



For all things Catalyst:

<https://projectcatalyst.io>



For Announcements only:

<https://t.me/cardanocatalyst>



Please subscribe to the Catalyst mailing list:

<https://bit.ly/ProjCatNews>

Join the world's largest Decentralized Innovation Fund and become a part of the Project Catalyst Community!

